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TRU **Group Inc** has one of the world's strongest capabilities in magnesium metal and downstream products. One of the reasons for this is that TRU president and our other consultants have spent many years employed in the magnesium industry. There has not been a new commercial-scale magnesium plant built in the west for many years [despite attempts that were technical failures] and China dominates magnesium supply. Our team for years has been active in China, providing technical and marketing advice to several operations as well as in the west, providing application expertise to users internationally. For example in the last few months TRU was engaged on –

- Investor Due Diligence on behalf of potential investors for the \$600 million Egyptian Magnesium Company electrolytic magnesium smelter and alloy plant. In particular TRU conducted a technical evaluation of what was stated to be the DOW smelter process and assessed the plans for production of magnesium alloys. TRU also evaluated the marketing and financial plan, and modified the financial model.
- Magnesium Metal & Alloy Plant Complex detailed feasibility study involving all aspects technical, business and financing of a completely new magnesium metal, alloy and downstream plant [powder, granules, extrusions, parts]. Recommended equipment and plant design, marketing & distribution, financial viability and assisted in implementation.
- A custom magnesium price forecast through 2010. This TRU forecast took into account production cost differences between China and the west, import and dumping duties in the United States, and several other determining factors.

The TRU team includes the following expertise. We highlight Pidgeon Process capability for this particular assignment [although we are equally strong on electrolytic processes] –

- Project Director, Edward R. Anderson, B.Sc. (Eng)., Dpl (Marketing Research)., MBA., FCI Arb., spent ten years as Director Corporate Planning at Timminco Ltd, the west's only commercial scale Pidgeon process magnesium producer. He is an expert on business, marketing, financial, and the technical aspects of magnesium

Please contact TRU for more details -  **Edward R Anderson**

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TRU Group Inc Tucson Arizona USA + Toronto Canada + Sonora Mexico

Tel: USA 1-520-575-0674 Canada 1-416-935-1754 Web: **trugroup.com**